

MARKING CRITERIA and STUDENT FEEDBACK

This section details the assessment criteria. The *extent* to which these are demonstrated by you determines your mark. The marks available for each criterion are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Common Assessment Criteria Applied	Marks Available	Marks Awarded
1. Engagement with Literature Skills		
Although you have referenced five good sources, the references have not been applied fully in the IEEE format shown in class. You have used these appropriately but it does not cover the full piece of work.	10	5
2. Knowledge and Understanding Skills		
Although you identified the messageYou identified good practice in your discussion of colour, however you failed to do this throughout the piece of work. This let you down, also your infographic did not meet all the points requested.	20	10
3. Cognitive and Intellectual Skills		
Your discussion of improvements that could be made to the poster in part 1 was good but you could have looked at this in more depth.	35	17
4. Practical Application Skills		
Here although you made a good effort in part 1 you lost a lot of marks by not reading the requirements of your infographic properly, missing important points in the poster you created.	25	9
5. Transferable Skills for Life and Professional Practice		
Your work was good but you failed to reach the required word count- there was space for more in-depth discussions. The poster was rather minimalist and so unclear as the graph being large over emphasised that data.	10	8

Assignment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work and are for guidance only until they are confirmed.)	Late Submission Penalties (tick if appropriate)		48
	Up to four weeks late		
	1st/2nd/3rd attempt?	1st	